Partner showcase October 1ˢᵗ, 2020

ActivateIT
Powered by **PER SCHOLAS**

ActivateIT's overarching goal is to assist low-income Coloradans primarily in the metro-Denver area to obtain and successfully retain technology careers. Philanthropy-launched and industry-supported, ActivateIT will replicate Per Scholas' time-tested training and employment model that has placed over 6000 IT professionals from underserved populations into 500+ employers and been successfully replicated in 11 cities. We plan to train and deploy 380 IT professionals in metro-Denver over the first 5 years of operation.

ActivateIT provides IT training, professional/career training, job placement support, and individualized post-placement professional & life skills coaching for entry-level IT professionals in careers such as IT helpdesk, network or system administration, and entry-level cybersecurity. Our courses are tuition-free, 6-18-week IT courses customized for IT employers.

Presenter: Kathryn Harris ‖ 303-921-5111 ‖ kathryn@activateworkinc.org

Adams12 Five Star Schools

Adams 12 STEMinspired is a K-12 pipeline of public neighborhood and magnet schools that are more than just STEM. We believe that, since we don't know what jobs will exist when our students graduate, we should prepare ALL students for any career. Our schools were placed intentionally in diverse neighborhoods this way transportation is not an issue for our lower income students, with programs that attract all students.

Our curriculum focuses on Problem Based Learning, where our teachers ditch the canned curriculum for multiple units throughout the year and partner with "industry partners" to solve their real-world problems while learning the standards.

Our students get Engineering and Computer Science, beginning in Kindergarten and are able to choose from three pathways in high school to earn a CDE recognized STEM diploma: Biomedical Sciences, Engineering, and P>TECH (which is a free AAS degree in Cybersecurity in partnership with CenturyLink). In addition, our students participate in mentoring programs, internships, and job shadowing opportunities from very young ages.

Presenter: Leslie Foster ‖ 303-717-6561 ‖ leslie.foster@adams12.org

AdvanceEDU is a nonprofit organization helping Coloradans earn high-quality post-secondary credentials and start a meaningful career at an accelerated pace – and with little-to-no student loan debt.

Our academic model is offered in a "flipped-classroom" format, leveraging the online, competency-based degree programs of our nonprofit higher education partners, the first of which is Southern New Hampshire University. The programs are self-paced so that students with skills developed through school and/or work can move through familiar content much more quickly. Programs have mastery-based grading where students can receive continual feedback from faculty on areas for improvement if they have not yet mastered a competency. Students also receive personalized wraparound support throughout their entire degree program. Each student has a personal Success Coach, who helps hold them accountable and work through any barriers--school, work, or life-- that may arise. AdvanceEDU provides students with computers, WIFI, meals, childcare and other critical support needed to help them succeed. Finally, students will have opportunities to explore career options and gain meaningful, paid experience in their field of study. Our model is designed to support students who work full time and our goal is to move every student into a career-building role that can provide future upward career mobility and financial security.

Presenter: Anthony W. DeLaRosa ║ 952-215-1439 ║ anthony.delarosa@myadvanceedu.org

Denver Public School's Career and College Success Department helps develop a tech talent pipeline through exploration, work-based learning, and credentialing opportunities. Students gain more hands-on experience through CareerChallenge, Launch Internships, and Apprenticeship opportunities. CareerChallenge is an opportunity for companies to solicit student solutions to industry challenges. Whereas, DPS Launch internships and apprenticeships fully immerse students within the Denver Metro area industries, like tech.

Moreover, students can complete a career-technical education pathway that incorporates earning (an) industry-recognized credential(s). Our four tech pathways include Networking and Cybersecurity, Computer Science, Robotics and Automation, and Web and Digital Communications. Within these pathways, students can and do earn one or more of the following credentials: CompTIA A+/Security+/Network+, C Programming Language, C++ Associate, Apple Swift, AP Computer Science A, AP Computer Science Principles and Scrum, IT Google Support Specialist, and Microsoft Technology Associate (MTA) in Java/HTML-CSS/JavaScript/Python.

Presenter: Alex Sabin ║ 720-423-2680 ║ ALEXANDRA_SABIN@dpsk12.org

General Assembly (GA) is advancing the future of work by equipping individuals and organizations with the most in-demand 21st-century skills. Offering training and assessments in software engineering, data science, UX design, product management, digital marketing, and more, GA is building transparent career pathways for people and sustainable, diverse talent pipelines for employers. With 30+ locations, Immersive online offerings, onsite trainings for the Fortune 500, and a global community of professionals that's nearly 1 million strong, GA is the leading source for training, staffing, and career transitions.

Presenter: Adele McCarthy-Beauvais ‖ 212-365-4785 ‖adele.mccarthy-beauvais@generalassemb.ly

Grow with Google

Hire trained, diverse talent for your in-demand jobs! The Google Career Certificates are hands-on programs designed to prepare learners for entry level roles in the high-growth fields of IT support and automation, data analytics, project management, and user experience (UX) design. Employers that join Google's free hiring consortium receive:

- An inclusive talent pipeline - A robust candidate pool through access to highly qualified talent, many from nontraditional backgrounds
- Opportunities to participate - Invitations to participate in interview days and send email campaigns about your open roles to program completers
- Recruiting tools - Exclusive access to post open entry-level roles on a job board, visible only to those who complete the Google Certificates, and the ability to review learner profiles
- Recognition - A "Google participating employer" digital badge that you can post on your company website

Please visit grow.google/employers for more information.

Presenter: Christian Michael ‖ 303-550-2645 ‖ michristian@google.com

pcsforpeople

PCs for People is a national leader in digital inclusion. As a 501(c)(3) nonprofit organization, every project, program and initiative at PCs for People is centered on getting low-cost computer devices and affordable broadband internet into the homes of low-income individuals. As a R2 certified recycler, PCs for People has the highest certification for environmental stewardship. We are one of two recyclers in Colorado with both the R2 and NAID AAA certifications. PCs for People refurbishes retired corporate computers and repurpose them to close the digital divide. We provide free electronic recycling for corporations. We recently renovated a 21,000 square foot warehouse into the Northeast Park Hill Community Technology Hub that will allow us to grow our internship program to 100+ individuals annually and provide educational opportunities for the entire community.

Presenter: Alejandro Dopico‖ 804-349-3967 ‖ adopico@pcsforpeople.org

TURING
SCHOOL OF SOFTWARE & DESIGN

During this very strange time, Turing School of Software & Design saw job offers rescinded, interviews cancelled, and hiring freezes across the board. Internally, there was talk around the fact that enrollment is staying steady but is it ethical to keep people coming in if there are no jobs on the other end? Instead of waiting to see if things "level out" in the world, we created a new program called Turing+!

With funding from foundations and local workforce centers and the partnership of incredibly forward-thinking companies we are giving new graduates a three-month, paid experience (with a low cost to the companies - $2,500 per Fellow). Hopefully this turns into a full-time, paid position but at a minimum, the new grad gets experience to show on their resumes, networking, and something to set them apart from other junior developers! As of the second week of August, we have 31 companies signed up as Turing+ partners, 26 Fellows already working, and 18 Fellows selected and waiting for their first day of work!

Presenter: Robyn Purvin ║ 720-469-6785 ║ robyn@turing.io

ActivateIT Powered by Per Scholas was launched in 2019 to provide customized IT training services in direct coordination with employers. The collaborative model enables the design of job-specific curricula for training based on real-time hiring demands.

Per Scholas brings 20 years of experience in both training and coaching individuals to achieve successful careers in technology. Activate brings a proven recruiting and vetting process as well as a customized post-placement job retention coaching model to ensure that new employees thrive.

ActivateIT
Powered by PER SCHOLAS

OUR SPECIALTY

WHAT WE DO BEST

- Deliver a comprehensive approach to developing tech talent customized to partner needs which includes curriculum design, career-readiness coaching and job placement.

- Metrics-focused approach designed to provide transparent, timely information to partners on program status and outcomes.

- Dedicated relationship management with partners to meet their hiring needs and create a talent pool trained in industry-driven skills.

HIGHLIGHTS

WHAT SETS US APART

- World-class skills training provided by our partner Per Scholas, who have placed over 6,000 IT professionals with 500+ companies in 11 cities.

- Curriculum includes both technology skills and essential business skills training.

- Classes fully customized toward client need.

- Experienced and state-certified technical instructors lead each class.

- Six months post-placement coaching for new hires.

WHAT WE OFFER

- Pre-vetted, skilled, and diverse referrals that match your company.

- Candidates trained in current relevant technologies used in industry.

- Hands-on experience with coursework and case studies that simulate real world scenarios faced in the workplace.

- We place candidates across multiple industries: education, financial services, technology, retail, healthcare, telecom, government, and nonprofits.

- An affordable talent development strategy to fill hard-to-hire positions.

OUR CLASSES

Made in partnership with our clients, our curriculum expands across multiple disciplines and includes industry certifications. Our most popular courses include:

Network Support
Java Developer
SOC Analyst
Quality Engineering
Robotics Process Automation
Salesforce Administration
Salesforce Developer

Inspired

The Adams 12 Five Star Schools' STEM Model

The Adams 12 STEM Model is a holistic educational system applied in all environments school-wide. It encompasses learning content, process and context and is our core instructional approach. This model promotes entrepreneurial endeavors, resulting in agile learners who contribute fully to a diverse, interconnected, and changing world.

Descriptors
- K-12 engineering instruction in core and elective classes;
- K-12 continuum (STEM Lab, STEM Launch, Northglenn HS STEM);
- K-12 computer science electives
- Industry partnerships
- Nationally recognized STEM model; Member of STEMworks
- Member of CS for All
- Tours and collegial support for educators & organizations researching STEM
- Northglenn HS STEM is an AP+PLTW School
- Northglenn HS offers STEM Pathways (PLTW Biomedical, PLTW Engineering, PTECH Computer Information Systems);
- Higher education partnerships including: Regis, University of Colorado (Anschutz, Boulder, Colorado Springs, Denver), Colorado State University, Colorado School of Mines, University of Denver, Western Colorado University, Metropolitan State University, Front Range Community College.

Principles
Principle 1: The Adams 12 STEM Model embodies equity in education and is responsive and inclusive of all learner profiles. There is no entrance criteria; all students have a right to a STEM education.

Principle 2: STEM schools leverage partnerships with local businesses, nonprofits, higher education, industry, and government agencies in order to build capacity and broaden opportunity.

Principle 3: STEM schools are models of innovation and use a transdisciplinary approach to learning. STEM educators utilize inquire, collaboration, and problem-solving to increase student achievement and engagement.

Principle 4: STEM schools are committed to research, development, and improvement of the model.

Principle 5: STEM programs have fully integrated arts and humanities curriculum

Problem-Based Learning (PBL)
K-12 students engage in inquiry-based, authentic problem-solving with industry partners in core and elective classes. Problem-Based Learning is rooted in standards and elevated by authenticity and engagement.
- PBL brings relevance to student work and makes connections to society and the global world; assumes multiple solutions to the same problem;
- Problems are significant and important to the world around them;
- Students work collaboratively mirroring workplace conditions and approach each problem with transdisciplinary lenses;
- PBL environments may be designed for individual learning;
- Teachers facilitate learning;
- Students advocate their solution ideas to experts working in the same field.

STEM Schools Observable Indicators
- Students working alongside industry and field-based experts;
- Mentorships, internships, and career exploration experiences;
- Industry and partnerships providing authentic problems for students to solve;
- Work collaboratively with students and teachers to solve authentic problems.

STEM Learning Environments
- are problem-based and solutions driven;
- are collaborative, cooperative groups with authentic, relevant problems;
- are student-centered environments of inquiry, engineering design and problem-solving processes;
- serve as transformative teacing and learning communities for educators;
- are technologically diverse providing student choice in deciding the tools needed to solve problems.

STEM Schools Offer
Career exploration. Students are exposed to multiple careers throughout their K-12 experience through interaction with community experts in panel, field work, mentorships, and internships;
STEM Institute for educators. All educators and adminstrators are trained in the model through a full week institute, experiencing authentic problems in the field resulting in a deeper understanding of the model

Adams12
Five Star Schools

AdvanceEDU

A Team Approach to College and Career

We're a nonprofit that propels students to degree completion and upward career mobility in Colorado's high-opportunity industries—without student loan debt.

OUR HISTORY

AdvanceEDU was started by a group of local educators and business leaders, led by Kent Thiry, looking to bring new innovation, diversity, and equity to Colorado's talent pipeline.

"Colorado is once again at the forefront of innovation in talent development. AdvanceEDU is a sustainable way to elevate the next generation of professionals through its student-centered and debt-free model. Companies who hire AdvanceEDU students will be creating a stronger and more diverse workforce."

Kent Thiry › *former Chief Executive Officer of DaVita*

WHY PARTNER WITH ADVANCEEDU

Diversify your talent pool: Leverage a new source of diverse and career-ready talent aimed at addressing your workforce needs.

Upskill your current talent: Our program has no cost to the employer and is deeply supported, with degree offerings and student experiences that are focused on degree completion and career success.

ADVANCEEDU STUDENTS ARE:

› 90% "new-gen" students of color, first-generation college students, and low-income students

› Pursuing career-relevant and competency-based degrees

› Local and career- ready talent

› Professional with developed "soft skills"

› Available to work a full-time or part-time business schedule while pursuing higher education

ADVANCEEDU PATHWAYS:

› **Business**

› **Healthcare Management**

› **Information Technology**

› **Education**

WAYS TO PARTNER WITH ADVANCEEDU:

› **Internships**

› **Mentorships**

› **Career Exploration**

› **Project-Based Learning**

› **Panels/Discussions**

CONTACT

Anthony.DeLaRosa@myAdvanceEDU.org
952-215-1439

DPS Career Development

VIRTUAL OPPORTUNITIES FOR 2020-21

We're excited to share innovative changes to the Career and College Success programs for the 2020-21 school year. We understand that life looks a little different right now, and we look forward to continuing working together to provide all of our students the tools to thrive.

All Career Development Fall 2020 programs will be offered virtually, and we will keep you informed of updates throughout the year. When we are able to consider in-person options, our program managers will work with you to put in place the necessary precautions to ensure student and partner safety.

Career Development Programs:

GRADES K-10

CAREERCHAT is an opportunity for DPS students to connect candidly with leaders from industries across the globe and expand their understanding of possibilities for life after high school. What do you think is important for students to know about your industry? What would you have wanted to know at this age?

Engaging in this virtual opportunity is easy. CareerChats take place through Google Meet with a DPS student facilitator and typically last for 30-45 minutes. After an intake interview with our Virtual Programs Specialist, we'll send you a calendar invite and a speaker guide to help prepare you for your Chat.

GRADES 6-8

SPARK exposes middle school students to professional work environments and aims to inspire students to consider careers within Colorado's Career Clusters. It is crucial to encourage students' interests during the middle school years when they are just starting to consider career options.

For the 2020-21 school year, company partners will have the option to shift what would have been an in-person event into a remote opportunity. The Spark team will collaborate with partners to craft virtual career exploration events that are engaging and informative utilizing the NearPod platform as well as other virtual resources. There may be opportunities in the spring for in-person or hybrid opportunities to continue.

Career and College Success' commitment to eliminating economic and educational disparities is prevalent now more than ever.

We need corporate partners to join our fight against systemic racism by partnering with us to offer career development opportunities for our students.

Please reach out to:

careerandcollegesuccess @dpsk12.org

for additional ways to get involved.

DENVER PUBLIC SCHOOLS | Career and College Success

GRADES 6 - 10

CAREERCHALLENGE is an opportunity for companies to provide an industry challenge to DPS students in the form of a deliverable of their choice: a video, a white paper, a prototype, etc. Creating one is easy and fun! What things happen to go wrong often in your company's work stream? What problem exists that you have a hard time figuring out? You will be connected with our School Based Learning Specialist to help develop your industry challenge's guiding question, project description and deliverable.

For the 2020-21 school year, Challenge will continue to be offered virtually with submissions collected in December and May. Company partners have the option to host a Q&A session with students via Google Meet to provide more clarity to students as they continue to work out solutions.

GRADES 9 - 10

XPLORE programs are geared to bring excitement, context and understanding about different industries. They help students make informed career choices, build professional relationships within their chosen field and prepare students for rewarding careers.

For the 2020-21 school year, Xplore will be offered virtually until schools and company partners feel comfortable with in-person experiences. Examples of virtual programs include: Career Panels, Video Tours, Demonstrations and Workshops.

GRADE 10

COACH MENTORING sessions are facilitated by a DPS staff member. Students and mentors are carefully paired by similar interests, backgrounds and preferred working styles. Mentors typically participate in 1-2 mentoring sessions per month.

For the 2020-21 school year, we'll work with your company to create a mentoring schedule and format. Mentoring will be held virtually for Fall 2020. When we receive guidance for in-person mentorship, sessions will be held at a school, worksite or higher ed campus.

GRADES 11 - 12

LAUNCH INTERNSHIP fully immerses young professionals in industries around the Denver Metro area. Students build their college and career portfolios during career-shaping internships.

Internships in fall 2020 will be virtual only. Spring internship formats will be virtual, in-person or a hybrid based on district guidance.

GRADES 11+

APPRENTICESHIP is an immersive three-year experience in which students split their time between school and apprenticeship at a company in a high-growth and high-need industry. Students continue to take both high school and college classes while getting paid to work as a company employee.

Apprenticeships in the 2020-21 school year will likely be a combination of in-person and virtual work, though we will work with businesses individually to provide further detail.

Have additional questions?

Interested in getting involved?

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Industry Partners:

For specific questions related to your partnership with CareerConnect or if you're interested in participating in an additional programs please contact: careerandcollegesuccess @dpsk12.org

Students/Parents:

Please reach out to your teacher or school counselor. If you are already registered for a CareerConnect program, contact your school's pathway director or person in charge of CTE.

Teachers/Counselors

For additional information on how this impacts the CareerConnect programs at your school, please reach out to your school's pathway director or person in charge of CTE.

Software Engineering Immersive | 12 week full-time program General Assembly's Software Engineering Immersive is a full-time career accelerator that's designed to transform students from novices to job-ready, full-stack software engineers. As a graduate, you'll leave with a solid base of fundamental programming and computer science knowledge, as well as experience with languages, frameworks, and libraries that local employers demand. Key takeaways:

- Learn to build applications from the ground up using key programming languages and frameworks.
- Apply essential object-oriented programming concepts, write high-quality JavaScript, and leverage JS libraries like React to build a dynamic front-end.Incorporate functionality from third-party APIs and add complexity and nuance with Python, Django, and more.
- Discover how to effectively communicate and collaborate with web development teams to carry out projects from concept to completion.
- Work as a team in Git and GitHub while executing software engineering projects in an Agile development workflow.

Immersive Program Career Support: Our career support program is designed to help create strategy and accountability for seekers in the search process. They focus on interview preparation and offer exclusive networking opportunities. Career support is only offered as part of full-time immersive programming and excludes part-time courses. Key takeaways:

- Compile a professional portfolio of full-stack applications to demonstrate hireability and job-ready skills to potential employers and collaborators.
- Prepare to ace technical interviews with resume reviews, mock interviews, and coding challenges.
- Access ongoing networking opportunities to connect with experts, employers, and potential collaborators around the world.
- Connect with hiring managers at A-list companies at exclusive hiring events.

Grow with Google

Hire trained, diverse talent for your in-demand jobs

The Google Career Certificates are hands-on programs designed to prepare learners for entry level roles in the high-growth fields of IT support and automation, data analytics, project management, and user experience (UX) design.

Visit grow.google/certificates to learn more.

About the program:

The Google Career Certificates include a dynamic mix of hands-on labs and other interactive assessments to train talent in the following job fields:

IT Support   IT Automation   Data Analytics

Project Management   User Experience Design

Join a movement with the Google hiring consortium

Visit grow.google/employers to join the hiring consortium and receive:

- Exclusive access to an employer dashboard to review and connect with certificate completer candidates.

- A consistent pipeline of skilled, diverse talent for in-demand jobs.

- Recognition on the Grow with Google site (grow.google/certificates).

- A "Google participating employer" digital badge.

There are no requirements to join the Google Career Certificates hiring consortium and participation is free.

Visit grow.google/employers to learn more.

pcsforpeople

2019 IMPACT

115,500
Individuals Served

22,633
Computers Distributed

29,514
Connected to Internet

1.8 Million
Pounds of E-Waste Recycled

pcsforpeople.org

CUSTOMER PROFILE

89%

89% reported cost was the #1 barrier to technology

3.3 average household size

$15,070 average household income

HOW CUSTOMERS ARE USING TECHNOLOGY

Career Advancement
"I gained skills to complete my training as a caregiver. I was able to support myself and my mother because of the computer I purchased through PCs for People."
-Kiesha, TX

Social Connection
"My disability makes it hard to connect or do much outside my house. I was depressed and felt useless. With the computer, I now have my blog, connect with others, and pay bills without help."
-Thomas, MN

Education
"My computer allowed me to help my daughter graduate from high school. Before that I had no tools to help her but she did it! I am so proud of her!"
-Amanda, CA

Healthcare
"I was able to recover from a severe stroke with the use of my computer. I digitally communicated with my doctors and completed my rehab requirements!"
-Darius, OH

LOCATIONS

EST. 2001
MINNESOTA
3 Locations
44,000 sqft
54 Employees

EST. 2015
COLORADO
2 Locations
21,000 sqft
15 Employees

EST. 2017
OHIO
2 Locations
18,000 sqft
12 Employees

COMING SOON!
MARYLAND
1 Location
20,000 sqft
Now Hiring!

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Turing+

New talent. A challenge.

We get you. Hiring junior developers is hard. It is difficult to assess their technical skills, mentoring takes time, and what if it doesn't work at all?

That's why we developed **Turing+**.

Onboarding that makes sense.

Turing+ is a three-month paid fellowship where **Turing School** grads work with your team to build parts of your products while gaining meaningful professional experience.

Our program allows you to test new talent, risk-free, while building software that adds value to your business.

A program that works.

Launching a **Turing+** Partnership is easy.

1. Identify a project.
2. Define a Fellow selection criteria. We'll share a pool of recent graduates that best match your priorities.
3. Our Fellows work on a project for 30 hours a week for three months.
4. We handle the paperwork so that you don't have to.

Experienced, diverse.

Our grads bring software engineering skills, top professional training, and years of prior experience in various industries.

23% people of color

8% veterans

33% women

11% LGBTQIA

About Turing School

Turing School is a 7-month, in-person, full-time computer programming school in Denver, CO.

Since 2014, we have a proven track record launching over 900 careers in software development and related technical roles.

Let's talk.

For additional information about our **Turing+** program and other partnership opportunities with the **Turing School** please contact:

Robyn Purvin
Partnership Manager
robyn@turing.io